

## **Executive Search and Corporate Headhunting Firm Re-Launches New Website with an Increased Focus on Metro-Area Salespeople and Sales Managers**

NEW YORK, June 22 /PRNewswire/ -- [Personnel Options](#), a New York City-based executive search and placement firm, has re-launched their website to reflect their capability in [sales and sales management recruitment](#). While helping build his company into a leading [executive search and placement](#), David Lee always kept in mind a popular quote regarding skill sets – the proverbial "jack of all trades, master of none". To Lee, it represented what he *didn't* want [Personnel Options](#) to be.

Staying true to that simple principle, Lee has spearheaded a re-launching of his company's website, a re-launch which reflects a much tighter focus on specific jobs and areas. And one of the biggest niches the company touts is providing client firms with professional salespeople, sales managers, and executives.

"When we started, we found ourselves doing what most other [executive search firms](#) do, and that's 'serve everyone,'" stated Lee "But we quickly found out that our expertise gravitated towards a few specific areas – executives, and sales-related personnel. This website re-launch reflects what we have become – an extremely effective, search and placement staffing firm, one that specializes on metro-area executives and sales professionals."

This approach is reflected in the company's services, as they offer highly focused [executive search and placement](#) in the areas of sales professionals, sales managers, and executives. In addition, they target metro-area jobs, as opposed to "any job / anywhere". "Metro area jobs – and lifestyles - are different," states Lee "So we focus on city sales and executive jobs: if you are looking for a graphic designer for a slower-paced rural company, we're not your best choice. But if you want a firecracker [salesperson or a star sales manager](#) for your city firm, we feel we're easily the most effective option out there. In fact, we'll go as far as to guarantee it."

Indeed – one other "new" aspect that sets Personnel Options apart is their "you don't pay until we perform" guarantee, which Lee is all too happy to explain: "We have developed a recruitment process referred to as our '[360 Degree Recruitment Strategy](#)' where we utilize a plethora of proven techniques, hundreds of resume databases, social networking campaigns, thousands of niche venues, in addition to a Virtual Recruiter Network. So we feel comfortable in guaranteeing our results."

To see the new website, visit Personnel Options online at [www.nationalsalescareers.com](http://www.nationalsalescareers.com).

### **About Personnel Options**

Based in New York City, [Personnel Options](#) brings clients a decidedly effective search and placement process. Whether it's locating and recruiting a top executive or unearthing that diamond-level sales professional, they offer clients cost-effective results that surpass expectations. With a specialization in sales and executives, and a "you don't pay until you're satisfied" guarantee on standard searches, Personnel Options brings professional staffing to another level. Visit them online at [www.nationalsalescareers.com](http://www.nationalsalescareers.com).

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